

## WHAT IS GATEWAY CONNECTIONS?



Gateway Connections has been developed for professionals and their spouses or guest who have recently relocated to the St. Louis region. The program is designed to assist these professionals in making a smooth, knowledgeable transition to living in the St. Louis region. A half-day session has been designed to give the participants an opportunity to meet key business and community leaders and to receive an extensive overview of the area's history, economics, structures, cultural affairs and leisure amenities. One of the program objectives is to allow participants to become acquainted with the formal and informal power structures of the area. In addition, the participants meet other professionals who have relocated to the area.

The session will be conducted at **United Way of Greater St. Louis** located at **910 North 11<sup>th</sup> Street** from 8:30 a.m. until noon on **June 18, 2010**.

The program will include a continental breakfast and an opportunity to network.

The objectives of Gateway Connections are:

- Introduce the participants to the St. Louis region
- Offer a sampling of the area's major cultural, entertainment and recreational opportunities
- Encourage the individuals to become involved in community activities and civic groups

## PROGRAM OVERVIEW

### Welcome and Introductions

### Opening Remarks

### STL 101

- What is your region like?
- History, politics, demographics, and current issues
- Panel which will be comprised of individuals who have been in St. Louis more than five years – Why they stayed? What was the first year like? What is good and what has improved?

### Culture and Entertainment

- An overview of what our community has to offer in the areas of recreation, cultural activities, entertainment and good places to eat.

### Community Engagement and Philanthropy

## *What St. Louis' Leaders Are Saying About Gateway Connections*

*St. Louis Business Diversity Initiative: Gateway Connections – Not only was the information beneficial but the networking was remarkable. People including myself, walked away with a greater understanding of this new place (the St. Louis region) we all call home. It was great to be in a room full of people of color that are making moves, doing big things, and who are willing to give back to the community.*

*Shendorah Nalls  
Manufacturing Engineer II  
Boeing- Weapons Program*

*St. Louis Business Diversity Initiative: Gateway Connections – Cynthia (my wife) and I have moved several times and no city has ever sought to make us feel so welcome. Throughout the day ... we accomplished one of the primary goals of the day: we made connections with other professionals in the St. Louis area. Everything was first class including the facility, the program, the presenters, and the participants.*

*Warren (Cynthia) Colter  
Vice President Marketing  
Brown Shoe Company*

*St. Louis Business Diversity Initiative: Gateway Connections – As a relocation professional for a corporation, I found the meeting program to be extremely beneficial for me, as well as for the transferees and their spouses. The agenda presented an overview of St. Louis including demographic information, local resources for a variety of needs, and the best of all –NETWORKING OPPORTUNITES! Relationships were forming right before our eyes.*

*Marcia Nixon  
Relocation Specialist  
Enterprise Rent-A-Car*

The **ST. LOUIS BUSINESS DIVERSITY INITIATIVE** is a collaborative effort to help companies and firms in the St. Louis region become better positioned to attract and retain a talented, diverse workforce and develop a diverse supplier base. It is also connecting minority students and other prospective employees to employers and to connect minority suppliers to purchasers.

The sponsors of this Initiative are the St. Louis Regional Chamber & Growth Association (RCGA), Civic Progress, the St. Louis Minority Business Council, the Leadership Council Southwestern Illinois, FOCUS St. Louis, and The Regional Business Council. Our mission is to make the St. Louis region a great place, a place in which people want to live and a place to which people want to move. To learn more about the St. Louis Business Diversity Initiative visit their website at [www.stlbizdiversity.com](http://www.stlbizdiversity.com).

The **ST. LOUIS REGIONAL CHAMBER & GROWTH ASSOCIATION** (RCGA) is the chamber of commerce and economic development organization for the bi-state St. Louis region. Its mission is to unite the region's business community, and to engage dynamic business and civic leadership to develop and sustain a world-class economy and community.

With nearly 4,000 member companies, RCGA markets the 12-county, bi-state region comprised of the City of St. Louis, the Missouri counties of St. Louis, St. Charles, Jefferson, Franklin, Warren and Lincoln, and the Illinois counties of St. Clair, Madison, Monroe, Clinton and Jersey. To learn more about the St. Louis RCGA visit their website at [www.stlrcga.org](http://www.stlrcga.org).

## GATEWAY CONNECTIONS

### WHO SHOULD ATTEND?

Professionals who have relocated to the St. Louis region within the past two years. Candidates should occupy key positions in their organizations and be interested in learning more about the inner workings of the St. Louis region. Spouses and/or guest are also encouraged to participate.

### PROGRAM SESSION

The day will begin at 8:30 a.m. with a continental breakfast and networking session. The program will begin at 9:00 a.m. with opening remarks from key leaders in the St. Louis region. The session will be conducted by knowledgeable members of the St. Louis community representing organizations and companies such as the St. Louis Regional Chamber and Growth Association, University of Missouri-St. Louis, City of St. Louis, St. Louis Public Schools, Professional Organization of Women, Big Brothers Big Sisters, The Black Rep and United Way of Greater St. Louis.

### REGISTRATION FEES

There is no cost for this orientation.

### For additional information:

Phone: 314-444-1121

E-mail: [diversity@stlrcga.org](mailto:diversity@stlrcga.org)

Rosalind Reese  
Project Coordinator  
St. Louis Business Diversity Initiative

## GATEWAY CONNECTIONS

*... an orientation to  
welcome people of color to  
the St. Louis Region*



st. louis  
business **DIVERSITY** initiative

In partnership with...



**June 18, 2010**  
8:30 a.m. until noon  
United Way of Greater St. Louis  
910 North 11<sup>th</sup> Street  
St. Louis, MO 63101

# Gateway Connections

## Registration Form

Please RSVP Prior to June 11, 2010

\_\_\_\_\_  
**Name**

\_\_\_\_\_  
**Company/Organization**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Work Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Work Phone**

### Guest/Spouse

\_\_\_\_\_  
**Name**

\_\_\_\_\_  
**Company/Organization**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Work Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Work Phone**

Please complete and return form to:

### ST. LOUIS BUSINESS DIVERSITY INITIATIVE

One Metropolitan Square, Suite 1300  
St. Louis, Missouri 63102

Fax: 314.206.3244

Phone: 314.444.1121

1. Prior to your move to the Saint Louis region where did you reside –please list city and state?

\_\_\_\_\_

2. Please indicate the number of times you have relocated in the past ten (10) years?

1 – 3

4 – 5

6 or more

3. Race (Check only one):

African-American (Non-Hispanic)

Hispanic

Asian or Pacific Islander

Native American

White (Non-Hispanic)

Other

4. Your age                      Guest age

18 – 26

18 – 26

27 – 35

27 – 35

36 – 45

36 – 45

46 – 50

46 – 50

51 – 60

51 – 60

Over 60

Over 60

5. Please list three (3) things that you would like to learn about the St. Louis region by attending Gateway Connections:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please answer the following questions. THANK YOU